



TECHNICAL GUIDELINES

If your video or image has been approved, please submit your content to the Big Screen, as a digital file, in the following format:

Video:

Video output: Mp4 (compressed at h.264)

Frame Size: 1920x1080 (we also accept 1280x720, 1024x576, 720x576 anamorphic and 4:3 material outputted as 720x576 only)

Frame Rate: your video needs to run at 25p, that's 25 frames a second and in progressive scan.

Audio: stereo ACC 48Khz at 160 kbps

Quality:

This is subjective, but we reserve the right to reject edits that we feel are not high quality enough to be shown. This measure of quality, will take into account the editorial nature of the content. For example, if it is a documentary that contains historical footage, degraded by age, then that will be taken into account.

In the majority of situations, however, your footage must come from a high quality source, and audio must be clear and crisp. Audio from the microphones that come built into the camera probably won't meet spec.

Image:

All images must be landscape

Format: web compressed Jpeg.

Size: 720 x 576 or 1920 x 1080, at least 72dpi.

Font: use a clear font such as Arial (please don't use light/ thin fonts).

Font Size: 20pts or bigger to make sure any text is clearly legible on the screen (the less text the better in terms of readability).

Once your video or images are ready, we recommend sending them over the internet by using www.wetransfer.com (it's free and easy to use).

If you're unsure about any of the above, then please feel free to email bigscreen@wethecurious.org to ask any questions and we'd be happy to help!

